

Global Medical Imaging Leader to Showcase Intelera Cloud at 2022 RSNA Annual Meeting

With Intelera Cloud, today's leading hospitals and health systems will have access to tailored solutions that further enable them to reduce costs, increase efficiencies and improve clinical outcomes

Raleigh, NC and Montreal, Quebec – Nov. 22, 2022 – At the [2022 Radiological Society of North America \(RSNA\) Annual Meeting](#) in Chicago next week, [Intelera Medical Systems™](#), a global leader in medical image management solutions, will showcase [Intelera Cloud](#), the company's performant, scalable and dynamic suite of cloud-based solutions designed to modernize image management and deliver the highest quality patient care.

Spurred on in part by the COVID-19 pandemic, cloud adoption is now seeing a significant uptick in the healthcare space, with the market poised to reach [\\$76.8 billion by 2026](#). Prior to COVID, healthcare providers had historically been slower to move their infrastructure to the cloud. Security concerns were the top reason – cited by 56% of respondents in [a study by Netwrix](#) – followed by reliability and performance issues and the high costs of cloud technology. Cloud technology has resolved these challenges by providing organizations with more comprehensive security measures, unparalleled data redundancy and backup, and improved overall costs compared to many on-premise solutions. For today's leading hospitals and health systems, the move to the cloud is critical as organizations further shape their enterprise imaging strategy and seek to allow for better access and improved medical data and image management.

“The cloud will continue to play a foundational role for a variety of healthcare applications, but perhaps one of the biggest impacts will be in supporting the delivery of patient-centered care, the central focus for providers as the healthcare sector further embraces value-based care,” said [Morris Panner, President, Intelera](#). “To enable teams to maintain high patient care, workflows must be lighter, allowing for more time and focus on what matters most. The right Cloud partner can change everything, and at Intelera, we are proud to offer customized solutions that offer peace-of-mind by keeping data safe and continually exceeding the performance expectations of our clients.”

Winchester Radiologists, P.C., a provider of comprehensive diagnostic imaging services in the Northern Virginia area, utilizes Intelera Cloud products to support their mission of optimizing patient care by providing state-of-the-art, accurate and timely radiological services to their patients and doctors.

“Intelera Cloud allows us to focus on the most important aspect of practice – the patient,” Winchester Radiologists Operations Director Erik Peterson said. “By hosting our PACS in the

cloud, we are able to provide the highest quality patient care more quickly and efficiently because we are seamlessly backed by a team of technical experts at Intelera, who are standing ready 24/7/365 to assist with any PACS needs.”

Intelera has been investing in and expanding its cloud technology and capabilities since early 2018. Cloud initiatives were accelerated in August 2020 with its [acquisition of US private cloud company Radius](#), and again by [acquiring Ambra Health](#), maker of a leading cloud-based medical image management suite, in October 2021. In September this year, Intelera expanded its cloud suite with the [acquisition of Life Image](#), forming the largest medical image exchange network in the world.

At last year’s RSNA meeting, Intelera unveiled its new [Cloud-Native Disaster Recovery \(Cloud DR\) Solution](#), designed to provide secure, isolated and immutable copies of all stored patient imaging with unlimited capacity services. In addition to providing reliable business continuity measures, Cloud DR is proven to reduce the total cost of ownership by eliminating the need to procure, rack and host storage, while also freeing up IT staff.

For added peace of mind for organizations transitioning from hardware to offsite storage, the Cloud Long-Term Archive uses industry-leading security protocols to ensure that patient health information is safe and accessible for months or years after study completion. The product’s broad capabilities range from private hosting and full cloud-hosted VNA to disaster recovery and long-term archiving.

To learn more about Intelera Cloud and the company’s innovative technologies that drive unparalleled results, [book a demo with the team today](#). To request a media briefing with Intelera at RSNA 2022, please email hollie.barnidge@alloycrew.com.

About Intelera

Intelera is one of the leading providers of medical imaging software and services for the healthcare industry. Headquartered in Raleigh, NC and Montreal, QC, Intelera has over 900 employees located in offices across six countries. Nearly 2,500 healthcare organizations around the world rely on Intelera products to manage patient data, helping them reduce time and workload while improving patient outcomes. Intelera’s award-winning enterprise imaging solutions have been recognized globally by KLAS, with Intelera’s Ambra Health ranked #1 for Image Exchange in the 2022 Best in KLAS: Software and Professional Services report. To learn more, visit intelerad.com.

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