

Metro Diagnostic Imaging Adds Cloud to Mobile Van



“Our mobile van can travel anywhere to offer high-quality radiography, and now, with the cloud, we can provide access to medical images from anywhere too.”

DR. BILL DAVISON
Founder, Metro Diagnostic Imaging

RESULTS AT A GLANCE

Improving relationships with referring physicians.

CD Burn Time

Post Exam	Ambra
10-15	0
MINUTES	MINUTES

SUMMARY

Metro Diagnostic Imaging is the leading provider of mobile imaging services in the Saint Paul, MN metro area. Founded in 2013, Metro Diagnostic Imaging x-ray technologists travel to a variety of facilities ranging from private practices, to nursing homes, and professional sports franchises to deliver quick and comfortable exams anywhere at anytime. Prior to partnering with Ambra, Metro Diagnostic Imaging dealt with cumbersome CD burning that slowed down productivity and network growth.

BENEFITS WITH AMBRA:

- ➔ Eliminated CDs
- ➔ Improved Relationships with Referring Physicians
- ➔ Cloud Delivery

OVERVIEW

- Provider of mobile imaging services in Saint Paul, Minnesota metro area.
- Mobile van travels to a variety of sites.
- Delivers high-quality digital radiography and digital motion x-rays.

CHALLENGES

- CD burning delays.
- Doctors unable to see imaging right away.
- Separated reports and studies.

SOLUTION

- Elimination of CDs.
- Physicians able to view imaging immediately.
- Cloud delivery provides flexibility to innovative organization.

Key Benefits

MetroDiagnostic
Imaging, LLC

ELIMINATED CDS

Prior to Ambra, Dr. Davison would frequently burn imaging on to CDs for patients and doctors. After the imaging procedure, he would need to wait an additional 10-15 minutes on-site for the CD burn. Additionally, if the patient or physician left during this time frame, the CD would need to be mailed or hand-delivered. Wasting time between visits with CDs reduced the number of sites Metro Diagnostic Imaging could visit per day.

“CDs were impeding our ability to reach more sites per day and expand our network.”

DR. BILL DAVISON
Founder, Metro Diagnostic Imaging

One of the benefits of implementing a Cloud PACS is mobility and eliminating the need for users to be tethered to a workstation to access imaging and associated data. Cloud platforms help to ensure that imaging data is at the users fingertips.

IMPROVED RELATIONSHIPS WITH
REFERRING PHYSICIANS

Metro Diagnostic Imaging works with over 15 referring physicians and keeping its customers happy is always top of mind. Having the right tools for transferring information between providers and recipients of the service is critical for success. Ambra's web accessible imaging platform makes it easy for referring doctors to immediately view

imaging data, combine imaging and reports, attract new sending sites, and ultimately increase referral volumes.

CLOUD DELIVERY

Ambra's universal cloud viewer displays the over 120 studies the van receives per month from a variety of sources, playing a critical role in enhancing communication, realizing faster diagnoses, and reducing time-to-care delivery.

As patients and providers seek new ways to exchange information at a faster and more efficient rate, having an agile and flexible framework has become critical in the new marketplace for success.

In addition, Dr. Davison enjoys the business continuity features offered by the cloud. “The last thing I want is an IT delay to impede my services. With Ambra, I have instant access to secondary versions of the data if the primary versions become unavailable.”

